DEVELOPING MARKETS

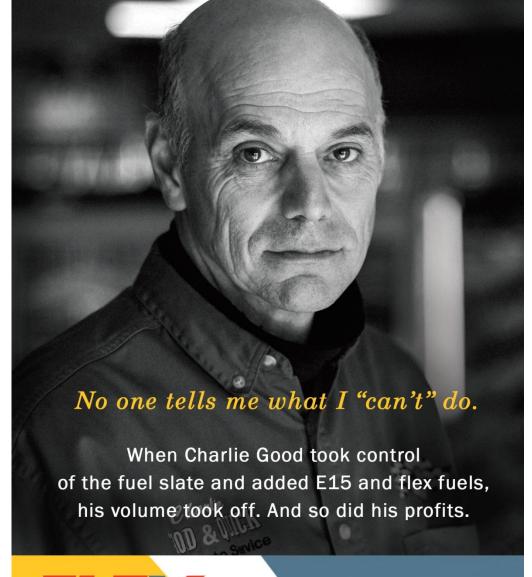


- No overnight sensations
- Cost-share programs help
- Need to explain the "math"
- Need to ensure RIN value is passed on

BIP



- 75% max for new or upgraded blender pumps and E15/E25 equipment
- 25% max for underground tanks
- Matching funds can pay for marketing & promotion (not fed \$)
- States must spend funds by December 31, 2016





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